## quickbit

### Year-End Report 2020/2021

August 11, 2021

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# **Q4** Highlights

#### **Steadily increasing transaction volumes**

Somewhat lower transactions volume end of May, but strong finish end to the quarter

#### **Continued demand from Merchants**

An increase in demand for our Affiliate products vs. prior quarters

#### **Gross Margin at 3.6% in line with ambitions**

In line with ambition to, over time, report a gross margin averaging 4%

#### **Discontinued acquisition of DCS**

Competence and experience in-house to obtain local regulatory approval

Revenue

**842 MSEK** 

**Gross Profit** 

**29.9 MSEK** 

# Strategic priorities

#### **Mid-term priorities**

Innovative financial services

Sustainable growth

Market-leading brand

Industry's most attractive employer

#### **Q4** milestones

Preparation for launch in Sweden

Established higher run-rate in June

Ongoing brand refresh

Talent acquisition & retention capacity

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## **Growth Strategy**

Short-term Long-term **Existing products New products & features** Products **Quickbit Affiliate** Quickbit App, Card, Merchant & more Markets **Develop existing markets Enter new markets** 

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# **Quickbit App**

#### App launch

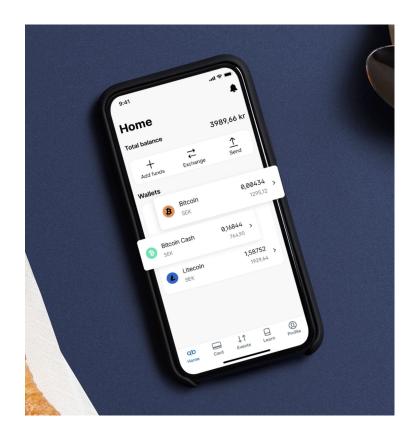
Successful broad launch in Sweden
High engagement & positive reviews from users

#### **Looking forward**

Preparations and investments before new features & new markets

Ensure scalable tech stack, organisation, and brand

Aiming at faster and more efficient releases of new features and launches in new markets



### qb

### **Quickbit Affiliate**

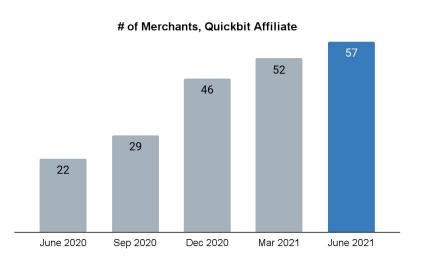
#### **Transaction Volumes**

Continuously upward trend of daily transaction volumes in 2021

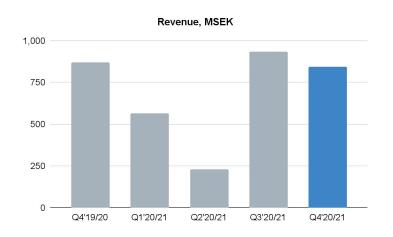
Somewhat lower volume end of May driven by updates to our offering

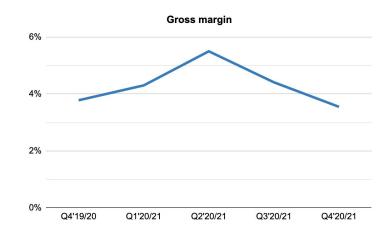
#### **Merchants**

Higher volume trend driven by adding new merchants and developing existing ones # of merchants increased by 10% vs. last quarter



# **Revenue & Profitability**





#### **Steadily increasing volumes**

Entering new quarter with upward trend in transaction volumes

#### Stable revenue & margin at 3.6%

Adjusted for constant exchange rates revenue is unchanged. Margin in line with ambitions

#### Margin flexibility

Stronger cash position and focus on growth allows us to go below 4% in gross margin from time to time

### Costs

| Amounts in SEK million   | NOTE | Fourth quarter  |                 | 12 months             |                       |
|--|------|-----------------|-----------------|-----------------------|-----------------------|
|  |      | Apr-Jun<br>2021 | Apr-Jun<br>2020 | Jul 2020-<br>Jun 2021 | Jul 2019-<br>Jun 2020 |
| Net sales  |      | 842.4           | 871.2           | 2,568.0               | 4,614.1               |
| Other operating income   |      | 0.9             | 0.3             | 4.5                   | 9.1                   |
| Operating expenses   |      |                 |                 |                       |                       |
| Purchase of cryptocurrency and other transaction costs   |      | -812.5          | -838.2          | -2,460.1              | -4,480.7              |
| Other external expenses  |      | -23.5           | -8.1            | -60.9                 | -26.7                 |
| Personnel expenses   |      | -7.9            | -7.1            | -22.2                 | -13.6                 |
| Depreciation and amortisation of property, plant and equipment and intangible non-current assets |      | -2.3            | -1.6            | -8.4                  | -6.3                  |
| Other operating expenses   |      | -0.1            | -1.5            | -4.4                  | -1.6                  |
| Operating profit   |      | -3.0            | 15.0            | 16.5                  | 94.2                  |

#### Reducible costs driving increase

Increase driven by one-offs, volume-based transactions cost & introducer fees

#### **Prioritizing top-line growth**

Quickbit App & Card will demand gradually increasing investments in brand & customer acquisition cost

#### Dialogues with new acquirers

Ongoing dialogue with a series of new acquiring partners in our pipeline

# Looking ahead

Prepare tech stack, brand and organisation for expansion, incl. closing Norwegian acquisition Translate high demand in Quickbit Affiliate into higher transaction volumes - highly unsaturated market

Hosting Investor Update during Q1

Accelerate dialogue with new acquiring partners to stimulate growth



Q & A

