## quickbit

## **Interim Report Q2 2020/2021**

10 February 2021

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CEO

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Head of Finance

**Ejub Bicic** 

Chief Product Officer & Interim Chief Technology Officer



# **Q2 Summary**

#### **New merchants**

Longer onboarding of new merchants affected end of Q2 - now improved

## Repositioning

Year-long repositioning essentially completed

## Segmentation

B2B and B2C business segments established

## **Strong cash position**

66 MSEK in proceeds from TO1 warrants

Revenue

**229 MSEK** 

**Gross Profit** 

**12.6 MSEK** 

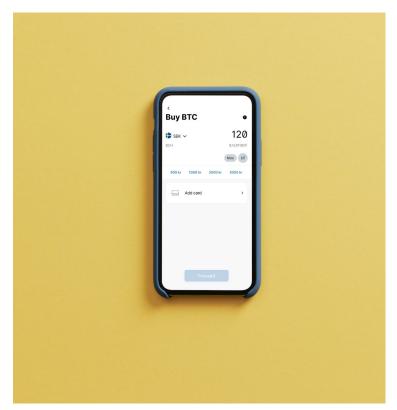
# Re-positioning

#### **Transition & turnaround**

Previous revenue streams not suitable for growth

Year-long re-positioning completed Evidenced by strong start to first 4 weeks of Q3 (January)

Moving into an expansionary phase Strong liquidity, right growth conditions & launch of new products

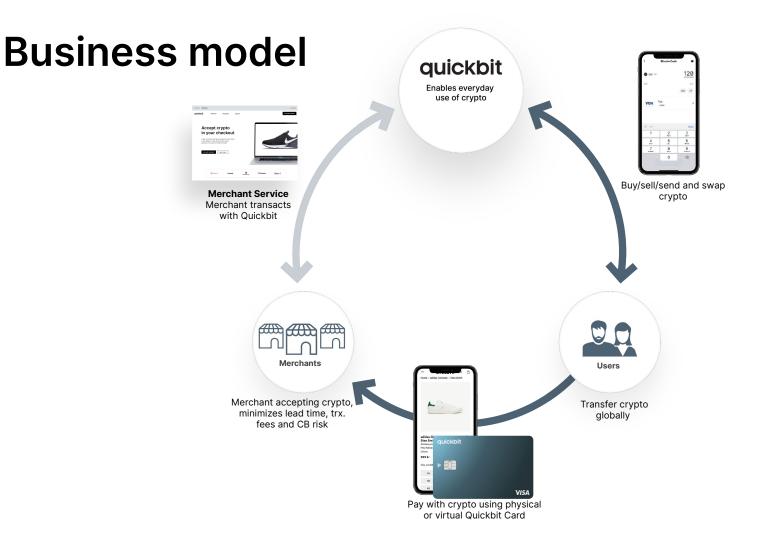


Buy, Sell, Send and Receive, Swap and Spend crypto

# **Business segments**

	В2В	B2C	
Products	Quickbit Affiliate Quickbit Merchant	Quickbit App Quickbit Card	
Targets	Online-based merchants	Consumers	
Growth potential	Substantial coming 12 months	Substantial >12 months	
Growth drivers	Efficiently integrate new merchants	Increased crypto adoption	
	Increase transaction volumes with existing merchants	Rollout in new markets	
	New banking partners	Increased brand awareness	





## **Quickbit Affiliate**

#### Checkout

For consumers to buy and pay with crypto Efficient affiliate model with low acquisition cost and several benefits for merchants

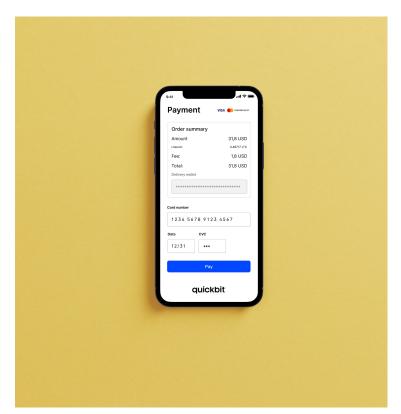
### **Europe focused**

Increased European market
Dissolved offshore development
Overhauled onboarding process

#### **Unsaturated market**

Significant interest from new Affiliate Merchants

Higher converting checkout with new features



Above fees & rates for illustration purposes only

# Quickbit App / Card

## Wallet app and payment card

Instantly Buy, Sell, Send and Receive, Swap and Spend crypto. BTC, LTC and BCH

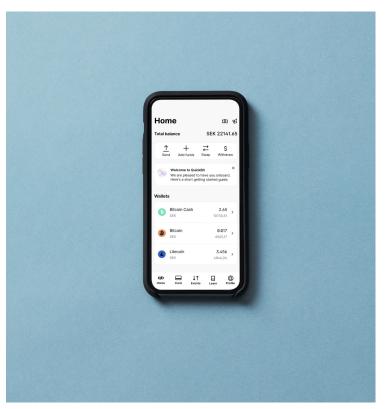
Banking services such as card payments and SEPA Instant transfers through partnership

### **Preparations for launch**

Adjusting the organisation Brand awareness

### Successive rollout

Target markets Nordics, Estonia and Netherlands



Spend your crypto with digital or physical card at 100+ million location globally

## **Quickbit Merchant**

#### E-commerce checkout

For merchants to accept crypto on their online stores and consumers to pay with crypto seamlessly

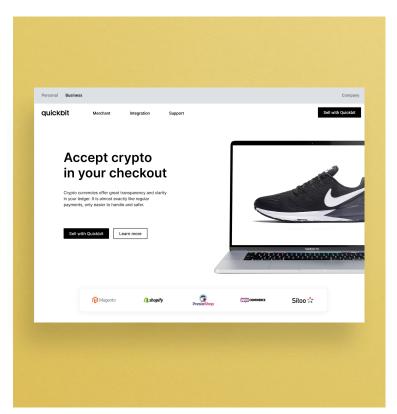
Seamless plug&play integration with simple administration

### Infrastructure in place

Apps lay the ground for the infrastructure for the Merchant Service

### **Synergies**

Affiliate and App will boost the traction of the Merchant Service and other way around



Accept crypto payments in your checkout

## **Income statement**

MSEK	Q2 2020	Q2 2019	H2 2020	H2 2019	2019/2020
Net sales	229.3	1 462.4	792.8	2 445.3	4 614.1
Other operating income	3.1	5.2	3.6	6.0	9.1
Operating expenses					
Purchase of cryptocurrency and other transaction costs	-216.7	-1 428.8	-755.9	-2 372.1	-4 480.7
Other external expenses	-10.0	-5.4	-17.0	-10.9	-26.7
Personnel expenses	-3.9	-2.3	-8.3	-3.9	-13.6
Depreciation and amortisation and intangible non-current assets	-2.0	-1.5	-4.0	-2.9	-6.3
Other operating expenses	0.5	0.0	-1.7	0.0	-1.6
Operating profit	0.3	29.6	9.5	61.5	94.3
Profit from financial items					
Financial income	0.0	0.0	0.0	0.0	0.0
Financial expenses	-0.1	0.0	-0.2	-0.1	-0.1
Profit after financial items	0.2	29.6	9.3	61.4	94.2
Tax on net profit for the period	-1.3	-3.4	-3.1	-6.6	-11.4
Net profit for the period	-1.1	26.2	6.2	54.8	82.8

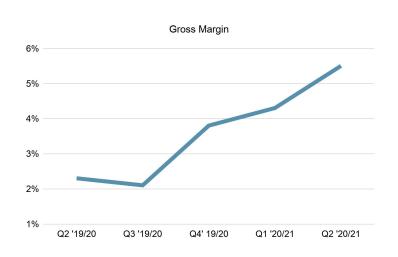
Lower revenue - part of re-positioning and longer than expected onboarding of merchants

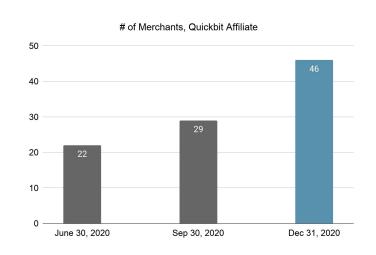
Cost increase explained by one-off effects and growing organization

SE headcount:  $15 \rightarrow 33 \text{ y/y}$ PK headcount:  $22 \rightarrow 8 \text{ y/y}$  B2B: Scalable & substantial growth in near-term

B2C: Investments in staff & brand awareness to acquire users

## **Growth Phase**



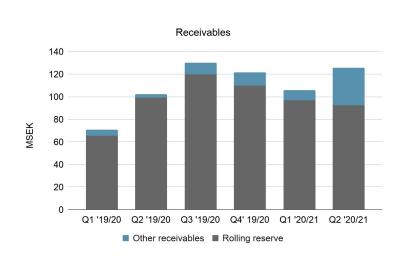


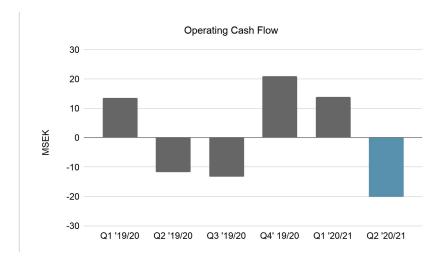
Steadily increasing gross margin - direct result of year-long turnaround

Substantial increase in new merchants to Affiliate - leading indicator of top line development

Strong start in January supported by increase of merchants end of Q2

## **Receivables & Cash Flow**





Rolling reserve at 92 (99) MSEK

Accrued revenue last days in Dec increases Receivables by 25 MSEK

Disbursed to Quickbit first banking days in January

Operating cash flow weakened by increased receivables in Q2

# Looking ahead

Continued focus on integrating new merchants

New product rollout with increased brand awareness to acquire users

Create revenue-generating synergies between our products in different business segments

Continued investments in organisation, internal processes and new products development

